

STEVEN ANACKER

2006-present, *Creative Director*  
SWIRL/SAN FRANCISCO

*Creative Director/Writer:* eBay, eBay Motors, San Francisco Giants,  
Trumer Pils, Lennar Homes, Delta Dental, Chabot Space & Science Center,  
Cisco, Oakland Raiders

*Writer:* PG&E, Skype, Jamba Juice, Panda Express, MTC, AAA, Lexar,  
California Table Grape Commission

2003-2006, *Associate Creative Director*  
FRANKEL/SAN FRANCISCO  
visa, haagen-dazs, clorox, sprint, symantec

1998-2001, *VP/Associate Creative Director*  
YOUNG & RUBICAM/SAN FRANCISCO  
sony, international wood products, adobe, kc masterpiece, platinum council

1993-1997, *Creative Supervisor*  
BBDO/NEW YORK  
hbo, pizza hut, fedex, visa, wrigley, lays, bayer, pepsi

1991-1993, *copywriter*  
GREY ADVERTISING/NEW YORK  
parker brothers, fruit of the loom, boeing

1990-1991, *jr. copywriter*  
DMB&B/NEW YORK  
burger king, maxwell house, northwest airlines

1991, 1997, 2002-2003  
FREELANCE/NEW YORK & SAN FRANCISCO  
Saatchi & Saatchi/NY, Fred Alan /NY, GSD&M/SF, Cornyn & Partners/SF,  
McCann Erickson/SF, Grey/SF, Seismicom/SF, Eidos/SF: mtv, barq's root beer, delta airlines,  
eidos video games, cheerios, del monte, at&t, cheese council, wells fargo, cisco systems

UNIVERSITY OF TEXAS AT AUSTIN  
BS in Advertising, Magna Cum Laude

AWARDS

one show, sf show, ny addys/best of show, bay area addys/gold,  
Yahoo! Big Idea Chair, 2009 ad:tech spotlight, etc.