

STEVEN ANACKER creative director + writer

- 2006-2011** *creative director*
SWIRL/SAN FRANCISCO
- creative director/writer:*
ebay, ebay motors, san francisco giants, trumer pils, lennar homes, delta dental, aaa, cisco, oakland raiders, chabot space & science center, milo.com, half.com
- writer:*
pg&e, skype, panda express, mtc, lexar, jamba juice
- 2003-2006** *associate creative director*
ARC/SAN FRANCISCO
visa, häagen-dazs, clorox, symantec
- 1998-2001** *vp/associate creative director*
YOUNG & RUBICAM/SAN FRANCISCO
sony, adobe, international wood products, kc masterpiece
- 1993-1997** *creative supervisor*
BBDO/NEW YORK
hbo, pizza hut, fedex, visa, wrigley, lay's, pepsi
- 1991-1993** *copywriter*
GREY ADVERTISING/NEW YORK
parker brothers, fruit of the loom
- FREELANCE** *new york & san francisco*
saatchi & saatchi/ny, fred alan/ny, gsd&m/sf, cornyn & partners/sf, mccann erickson/sf, grey/sf, seismicom/sf, eidos/sf:
- mtv, barq's root beer, delta airlines, eidos video games, cheerios, del monte, at&t, cheese council, wells fargo, cisco systems
- SCHOOL** *university of texas at austin*
bs in advertising, magna cum laude
- AWARDS** one show, sf show, ny addys/best of show, bay area addys/gold, yahoo! big idea chair, ad:tech spotlight, etc.
- CONTACT** 415.341.4425/steven@anackeradvertising.com